



MEETING MINUTES

Opening Prayer **Kati Coglianese**

Opening Remarks **Review agenda and meeting objectives**

Minutes **September Meeting Minutes Approved Via Google Forms Vote**

Non-voting Committee Reports **Athletics Report**
• Successful season for volleyball; basketball coaches needed

ASPA Report
• Book Sale and other events successful; exceeded goals.
• Trunk or Treat – trunks needed

Principal Report **Margie Marshall**
• 1st quarter completed; report cards plus standardized testing scores going home with students
• School Masses in person; parents invited; half of school per session – 40 person parent limit; mindful inviting
• Red Ribbon Goal – bully prevention month (ASCA teaches the difference between conflict and bullying; bystander action etc.)
• Booster Fundraiser – Ms. Cash's winning class is duct taping principal to the wall as a reward; exceeded goal; would like to consider bringing in house in the future
• DDA Update - Jackie Hasse and Anne Soto are chairing; meetings with volunteers are happening
o Fr. Max met with All Saints – Cheered on students at the Boosterthon; setting tie aside time to visit classrooms; encouraging us to continue building stronger parish relationships; Mrs. Marshall will attend parish council meeting at SMM; ASCA is looking to build relationship with the parish through the parish council.
o Monday is Feast Day – All Saints activities; plus first annual Day of Giving via social media; livestream mass + content for every hour; reconnecting alumni and community to All Saints; matching process during the day being established. No dollar amount goal – goal is ENGAGEMENT. Click and Pledge page to establish better connecting through data. Letter campaign as preferred by some other events utilized; this event will be via social media.
• Concern of saturation discussed – hope is that the day of giving reaches new donors.
• Calendaring being reviewed; signals for donors to be developed/defined; ASCA's tuition does not cover the cost of education so fundraising is required to keep tuition costs



**Enrollment
Update**

Patty Bajek

- Continued goal to manage retention and growth
- Enrollment is strong at 477 students

**Committee
Reports**

Marketing

- Planning deep dive completed; priority: open house planning; and second: review all aspects of material. Goal is to highlight differentiators – different and better spotlight around what is actually resonating. Open House appointments will be by reservation; Marketing would like School Board members to recommend people to conduct tours; Our kids truly sell the school. Our website will host Open House information.

Finance

- Revenue – no significant changes; but we outperformed in uncollected tuition
 - o Standard operating procedures were followed
 - o Fees were held as non-refundable
 - o We have outperformed in fundraising efforts
 - o Re-forecast for next year being completed
- Diocesan Assessment data to be utilized
- ASCA's Land may be part of a regionalized school strategy in the future; the Bishop and Diocese have assessed and discussed the land over the last couple of years

Catholic Identity and Diversity

- Meeting scheduled 10/26 for strategy development

Fundraising

- New committee this year; history; goals established; great help and solid team
- Next steps are to create subcommittees
- Empower Program – needs to be reassessed

Agenda Items

Governance Model Follow Up Discussion

- Board has an Issue on the flowchart – the communication flows are confusing. We also need clarification on our jurisdiction vs. advisory responsibilities. Margie to follow up with Dr. Boyle for clarification.

School Board Calls to Families

- Overall positive feedback; new parents have brought up some thoughtful questions that are being reviewed by the administrative team

Strategic Goals

- All Committees except CID have approved the strategic goals reviewed in the September meeting; CID will review for their October meeting



**All Saints Catholic Academy
School Board Meeting
October 26, 2021**

Prayer Closing

Diane Huber