

# Excellence Grounded in Faith

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Dear Friend,

On March 20, 2021, All Saints Catholic Academy will hold its largest fundraising event of the year. Unfortunately, due to the fluid situation of Covid 19, we've decided to take our 17th annual Dinner Dance Auction online as a Saints Strong Virtual Celebration! More than 300 parents and members of Naperville and the surrounding communities are expected to attend our Benefit, which includes both silent and live auctions.

All Saints Catholic Academy is Naperville's regional Catholic elementary school dedicated to educating children in mind, spirit, and body, and developing the leaders of tomorrow. In 2005, All Saints was the first Catholic school to open in the Diocese of Joliet in over 40 years. Today, enrollment has climbed to over 415 students from Naperville as well as 12 surrounding suburbs.

Through our scholarship programs, All Saints prides itself on providing an excellent education to all who seek it. Even in an affluent community such as Naperville, almost 10% of our student body receives financial assistance. The proceeds from our annual Auction help to fund a scholarship budget, as well as to provide resources for important initiatives like classroom technology and teacher development.

As a regional private school, we rely on the sacrifices of our parents and the generosity of the surrounding community for support. **Please consider supporting our auction either through a corporate sponsorship or an advertisement in our Digital Program and/or Memory Book.** It is a wonderful marketing opportunity for you, and your contribution will directly benefit the students at All Saints Catholic Academy. Your support will be gratefully acknowledged in a number of ways:

- **Sponsors of \$2,000 or more will have your name/logo in the Principal's weekly newsletter, on our school website, in Parish bulletins, on our outside electronic sign, and/or on the online bidding app;**
- **Corporate sponsors** of \$1,000 or greater will have their name/logo on a banner, which will be displayed on Aurora Ave during the week long event;
- **Corporate sponsors** will also receive **recognition during the event** via screen displays with your name/logo, in addition to the following:
  - Your **ad copy and artwork will be prominently displayed in the Digital Catalog.**
  - Your company will be **recognized on our auction website with a link to your business.**
- Finally, **a list of all our corporate sponsors and advertisers will be sent home to our school families with our request that they patronize and thank our generous supporters.**

For your convenience, a corporate sponsorship form and advertisement form are enclosed.

We realize that you receive many similar requests each year... and we thank you for your serious consideration of our request. If you would like additional information regarding this event or the sponsorship and advertising opportunities, please contact Katy Maurer – Auction Chair via phone at 630-961-6125 or via email at [dda@ascacademy.org](mailto:dda@ascacademy.org).

With our sincere thanks and best wishes,

All Saints Catholic Academy Principal  
Saints Strong Virtual Celebration Committee