

When we ask families who are interested in learning more about All Saints, we always ask them the following question – “**How did you hear about All Saints?**” While many families find us in online searches; even more families tell us that they **already know someone who attends All Saints**. It is that **positive word of mouth about all of the wonderful things that are going on at All Saints** that is attractive. When a current family shares how much they love All Saints, this makes others sit up, take notice, and want to know more.

We have always recognized that current school families that are happy at All Saints are **one of the strongest and most successful avenues to pursue in marketing the school to potential new families**. We want to continue to **reward families** for their passion in being an All Saints family, and for bringing new happy families to ASCA.



2019-2020 is going to be a **great year at All Saints!!!** In order to accomplish our shared goal of continuing to increase our enrollment and growth in the coming school year, we wanted to share with you information about our

ASCA New Student Referral Program

What does this mean? When you are instrumental in bringing a new family to All Saints who **enrolls for the 2019-2020 school year**, you may be eligible for a **\$250 fundraising credit**.

Think of your neighbors or even other relatives, children at dance, gymnastics or karate class, hockey, lacrosse or football friends, teammates from summer baseball, soccer, volleyball or swim team, children of work friends

How will this work? When you have positively influenced a family **new to ASCA to apply for enrollment for the upcoming 2019-2020 school year by August 1, 2019**, once their student(s) complete the third quarter at ASCA, the referring ASCA family will earn a **\$250 credit toward their 2019-2020 Family Fundraising Obligation (FFO)**. Please note that credits will be applied to a family's 2019-2020 remaining outstanding Family Fundraising Obligation at that time *up to the amount owed*. Credits will not be carried over.

Only one referring ASCA family can be named to receive the credit. Note that referred families will be required to submit a referral form naming the referring ASCA family to receive the credit.

Questions? Please contact Patty Bajek, Director of Student Services, at (630) 961-6125 or pbajek@ascacademy.org. We look forward to meeting all of your new referrals!!!